

### Debenham web site report for Aug 09

**Key Indicators** Greyed out rows are 08/09 figures for year-on-year comparison

Item	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Traffic	78K	79K	141K	199K	182K							
	29K	27K	28K	31K	31K	35K	41K	49K	60K	63K	48K	150K
Ave session time (secs)	342	290	293	255	280							
	73	82	145	178	229	212	214	172	139	214	241	304
Visitors > 1 min	1846	1774	2232	2256	2022							
	1620	1829	2554	2832	2882	2420	3615	4912	4187	5476	4057	2601
Updates	31	30	40	26	16							
	28	16	19	11	9	43	24	19	18	32	28	38
Advertisers	21	21	21	21	20							
	22	22	24	26	22	22	23	23	23	22	22	22
<b>Revenue (£)</b>												
YTD received	0	0	185	210	210	0	0	0	0	0	0	0
YTD gained	0	0	40	50	50	0	0	0	0	0	0	0
YTD lost	0	0	15	15	15	0	0	0	0	0	0	0
09/10 forecast	557	557	595	605	570	0	0	0	0	0	0	0

#### Highlights this period

1. BAU invoicing and content update.
2. I am pleased to announce that Tony Hutt as agreed to be a sub-editor of the web site with specific responsibility for maintaining all the Church content
3. Suzie Morley continues to do a fantastic job as sub-editor of the Family History section – more and more content is being added together with a growing list of Surname Interests – currently standing at 81 researchers
4. Spamming issue – still ongoing – no solution in sight. UK Hosts response is far from satisfactory – to be followed up. No progress to date.
5. Spam is being removed as fast as possible (it's a laborious manual task) – but some instances may just slip through.
6. The Parish Council Minutes and Reports page has been overhauled and some previously 'missing' reports re-instated – many thanks to Carol for sorting this
7. No new advertisers gained – albeit one has upgraded
8. **Polling question expired 31 Jul – new one required**

#### Outlook for next period

1. BAU invoicing, content update and monitoring (spam removal)
2. Send out an additional tranche of invitations to advertise – not been very successful so far

**Barry Woods, Editor**

*Note: I will be out of the country 1-8 Oct – updates when I return*