

Debenham web site report for Apr 10

Key Indicators Greyed out rows are 09/10 figures for year-on-year comparison

Item	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Traffic	223K											
	78K	79K	141K	199K	182K	194K	232K	296K	319K	228K	197K	257K
Ave session time (secs)	273											
	342	290	293	255	280	263	298	247	194	292	322	260
Visitors > 1 min	1974											
	1846	1774	2232	2256	2022	2067	2434	2214	2069	1880	1721	2086
Updates	30											
	31	30	40	26	16	25	32	34	22	41	39	42
Advertisers												
	21	21	21	21	20	20	20	23	23	23	25	25
Email Subscribers	83											
	na	na	na	na	na	na	72	77	78	79	79	79
Revenue (£)												
YTD received	0											
YTD gained	0											
YTD lost	0											
10/11 forecast	703											

Highlights this period

1. BAU invoicing and content update
2. One new new feature has been launched this month – Public Notices. This provides an archive of e.g. local authority notices etc which would otherwise drop off the Latest News list.
3. A new 'Have your Say' polling question launched (Allotments in Debenham) together with an associated News Item to capture any additional comments. Closing date is currently set to be 30 Jun.
4. The previous polling question on 'Travel Survey' has been moved to the 'Hot Topics' as comments are still being received. The end result was a total of 57 votes – cf with Skatepark which polled 216! Summary:
 - a. 35% say services are 'very good, good or adequate'
 - b. 60% say services are 'poor or very poor'
 - c. 5% 'no opinion'

Since people do go to the trouble of voting, I would suggest PC make a comment on the findings in the meeting summary with perhaps any next steps??
5. Annual Website report produced for the Annual Parish Meeting
6. One 'missing cat' re-united with its owner!!

Outlook for next period

1. BAU invoicing, content update and monitoring (spam removal)
2. Continue to seek additional advertising
3. Launch a new page for Mid Suffolk Video Camera Club (if still required)

Barry Woods, Editor

Note – I will be out of the country over the period 25 May – 3 Jun with limited access to email. I will make any updates on my return.